

Jonathan Cresswell

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Personal Statement

I am an award winning content producer who has graduated from the University of Lincoln with a first in BA (Hons) Journalism. I have worked as a freelance journalist and web designer, and have been involved in training people in radio in various projects.

Online, I've worked involves managing, designing and developing websites using HTML, CSS, PHP and WordPress. I've also got training and experience in multimedia production, through my degree as well as video for conferences, and audio work at community radio station Siren FM.

Experience

- **Learning Advisor - University of Lincoln**

2012 - Present

Teaching on the BA (Hons) Journalism course, demonstrating and helping students in radio workshops with editorial and equipment. Assisting with online and technology subjects and guest lecturing.

- **Online Editor - Siren FM**

2010 - Present

Volunteer at a community radio station, managing the website, working across all output and with management team. Helped train work experience students and assist on the Grass Roots Radio course. I also produce and present a radio programme about technology.

- **Freelance web designer**

2010 - Present

Worked on a number of web design projects, including a default screen for stations in the UKRadioplayer app. Have designed custom Wordpress themes and workflows for a radio station and for primary and secondary school projects with C1 Media to showcase work.

- **Freelance journalist**

2008 - present

Written blogs on gaming and technology for the SyFy Channel website and US blog GeekTech. Led a team and produced video content and live conference coverage for DevCSI group at two events.

- **Euranet UK**

2012

Manage online content for UK content for the European Radio Network, uploading audio and editing metadata for the website.

- **University of Lincoln**

2011-2012

Assistant on open days, speaking to prospective students and running sessions to demonstrate work done at the university.

Co-wrote a report funded by the LNCD group on potential for WordPress in nursing and social care coursework.

- **The Linc**

2011-2012

Editor of University of Lincoln student newspaper, managing and organising a team of 30 plus students.

Education

University of Lincoln 2009-2012

Journalism BA (Hons)

First

Thomas Mills High School 2002-2009

A Levels: English Language A, Psychology A, General Studies B, Maths B

AS Level: Physics B

Skills

Web design, HTML/CSS

Audio/video editing

Radio producing

Live video streaming production

Wordpress

Photoshop

QuarkXpress/InDesign

Accolades

Broadcast assistant on 2013 Regional Edward R. Murrow Award winning programme "The BBC in Crisis" for Siren FM

Award for Best University of Lincoln School of Journalism student 2012

Nominated for BBC Developing Talent Awards: Content Innovation Award 2012

Nominated for BBC Developing Talent Awards: Innovation Award 2011

Interests and Hobbies

Technology and gaming: formed a video game website with friends, which led to being invited to events across the world and being invited to speak on Sky News and BBC

World Service to talk about gaming news stories.

I also enjoy creating experimental and humorous websites. For example a site which generated pretend BBC Three documentary titles, and this was featured on the Huffington Post UK and numerous times in the Guardian. I have also made a version of Twitter for Ceefax (Twefax) and a popular comedy website Daily Mail Class Calculator.

Portfolio

Available in full at www.jonathancresswell.co.uk/portfolio